

# "Driving Parkinson's Away"

American Parkinson Disease Association Georgia Chapter

## 2010 Sponsorship Information

The American Parkinson Disease Association (APDA) Georgia Chapter is hosting our 5th annual "Driving Parkinson's Away" golf tournament as one of the Georgia Chapter's 2010 major fundraisers. The American Parkinson Disease Association's mission is to "**Ease The Burden, Find The Cure.**" APDA Georgia Chapter provides education, support services and funding for Parkinson's disease research.

Parkinson's disease (PD) is a chronic, degenerative neurological disorder characterized by symptoms that typically progress from mild tremors to complete physical incapacitation. PD is generally thought of as a disease of the "old" generation with the average onset at age 60. However, young onset at ages of 30 or younger is estimated to be 5-10% of the 5 MILLION people worldwide with PD. One new case is diagnosed every nine minutes. There is no known cure for Parkinson's disease. Currently, available treatments temporarily mask symptoms while the disease continues to get worse.

APDA is a 501 © 3 corporation (tax ID 13-1962771). Approximately 80 cents of every dollar received goes toward research and service/programs at the local and national level.

We are seeking businesses and individuals who are interested in partnering with us by providing sponsorship dollars and/or in-kind sponsorships. **Sponsorship offers your business:**

- Exposure to APDA members, family and friends
- quarterly newsletters (approximately 1000 quarterly)
- monthly educational meetings (75 to 100 in attendance at each monthly meeting)
- support groups (20 across the State of Georgia)
- APDA website.

Place your name among the leaders in supporting the fight for Parkinson's disease. Reserve your 2010 sponsorship today. You will never play a more rewarding game of golf!



## DRIVING PARKINSON'S AWAY

Thank you to our Sponsors!



## **SPONSORSHIP OPPORTUNITIES FOR “DRIVING PARKINSON’S AWAY”**

### **Golf tournament benefiting the American Parkinson Disease Association Georgia Chapter, a 501 c (3) Charity**

The American Parkinson Disease Association Georgia Chapter is hosting an exciting day of golf to raise public awareness and research funds towards finding a cure for Parkinson’s disease. This event gives you an opportunity to contribute to a very worthwhile cause while giving your business exposure to the local community and out-of-town golf participants and spectators.

#### **Title Sponsorship - \$10,000.00**

- Naming sponsor (limited to One Title sponsor)
- Details available upon request

#### **Level 1 Sponsorship - \$5,000.00**

- Sponsorship level will be recognized on event signage
- Recognition in promotional materials and public relations efforts
- Company logo and hyperlink on [www.apdageorgia.org](http://www.apdageorgia.org)
- Company logo on one hole sponsor sign
- Full page ad in event program
- Company logo on golf tournament sponsor banners
- Special recognition and sponsor gift during awards ceremony
- Placement of company promotional material in participant gift bags
- 1 Foursomes to participate in the Driving Parkinson's Away Golf Tournament
- Reserved table for 10 guests at the Dinner/Auction on Saturday night, March 13, 2010

#### **Level 2 Sponsorship - \$2,500.00**

- Sponsorship level will be recognized on event signage
- Recognition in promotional materials and public relations efforts
- Company logo and hyperlink on [www.apdageorgia.org](http://www.apdageorgia.org)
- Half page ad in event program
- Company logo on one hole sponsor sign
- Company logo in on golf tournament sponsor banners
- Special recognition and sponsor gift during awards ceremony
- 1 Foursomes to participate in the Driving Parkinson's Away Golf Tournament
- Reserved table for 10 guests at the Dinner/Auction on Saturday night, March 13, 2010

#### **Level 3 Sponsorship - \$1,500.00**

- Sponsorship level will be recognized on event signage
- Recognition in promotional materials and public relations efforts
- Company logo and hyperlink on [www.apdageorgia.org](http://www.apdageorgia.org)
- Company logo on one hole sponsor sign
- Business card size ad in event program
- 1 Foursomes to participate in the Driving Parkinson's Away Golf
- 4 tickets to the Dinner/Auction on Saturday night, March 13, 2010

# "Driving Parkinson's Away"

American Parkinson Disease Association Georgia Chapter  
Smoke Rise Country Club, 4900 Chedworth Drive, Stone Mountain, GA  
Tentative date is Monday - March 15, 2009 at 12:00 Noon

Firm Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

## Sponsorships

_____ Title Sponsor	\$10,000.00
_____ Level 1 Sponsor	\$5,000.00
_____ Level 2 Sponsor	\$2,500.00
_____ Level 3 Sponsor	\$1,500.00

American Parkinson Disease Association – Georgia Chapter  
P O Box 49416  
Atlanta, GA 30359  
(404) 325-2020  
[www.apdageorgia.org](http://www.apdageorgia.org)

**Internal Revenue Service**

**Date:** February 13, 2007

AMERICAN PARKINSON DISEASE ASSOC  
135 PARKINSON AVE  
STATEN ISLAND NY 10305-1425

**Department of the Treasury**  
**P. O. Box 2508**  
**Cincinnati, OH 45201**

**Person to Contact:**  
S. Katherine Converse 31-07823  
Customer Service Specialist  
**Toll Free Telephone Number:**  
877-829-5500  
**Federal Identification Number:**  
13-1962771

Dear Sir or Madam:

This is in response to your request of February 13, 2007, regarding your organization's tax-exempt status.

In December 1963 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Michele M. Sullivan, Oper. Mgr.  
Accounts Management Operations 1